How a plastic bottle is turned into a lanyard



2

Separate out the caps and labels from the bottle material. It's because the cap of a soda or water bottle is a different kind of plastic than the PET bottle itself.



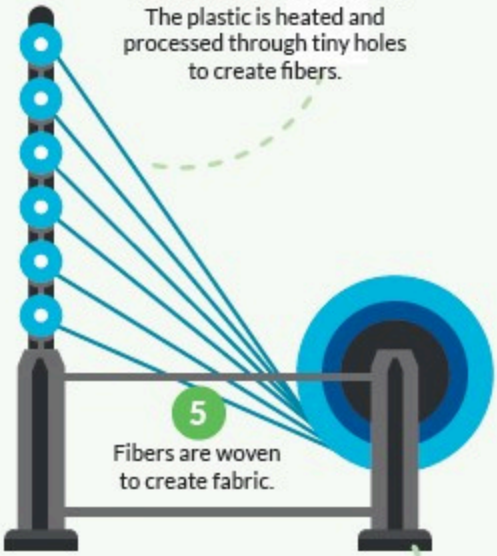
3

Bottles are broken down into small flakes.



4

The flakes are melted down. The plastic is heated and processed through tiny holes to create fibers.



5

Fibers are woven to create fabric.



New fabric is cut and sewn into brand new lanyards or wristbands. There is your beloved eco-friendly product!

6



1

Bottles are collected from recycling program. Yes! The bottles that you threw away in the recycling bin.